

For immediate release

TC Robbie Takes Top Honours at the 2017 Flexography Awards Competition

Montréal, Québec, Canada – May 4th, 2017 – TC Transcontinental Packaging is pleased to announce that its plant TC Robbie, from Lenexa, Kansas, won not only a Gold and a Silver award in the Wide Web/Process/Film category but was also given the highest honor of “Best of Show” for the category at the 2017 Flexographic Technical Association (FTA) Excellence in Flexography Awards Competition. Thanks to its Tops Herb Seasoned & Italian Seasoned Croutons packaging (gold and “Best of Show”) and Fresh Gourmet Crispy Onions Bag packaging (silver), these awards celebrate TC Transcontinental Packaging’s print performance, as well as its innovation in processes and execution.

“It is a great honour to win this award and to be recognized by the industry to set a new bar for packaging printing. Significant to the Tops Herb Seasoned & Italian Seasoned Croutons packaging was the requirement of flexibility to run multiple SKU’s per press run in ECG. Saturated solid and near solid color builds in combination with highlight detail in nearly all colors on the same plate required all areas of the tonal range be well executed and extremely tight register control,” said Pepper Stokes, General Manager at TC Robbie. “We brought together the best of the latest technologies in prepress, plate materials, and tooling with world class press room execution to address these challenges head-on showcasing the capabilities of flexography.”

“Very impressive registration of built type. Holding register on two sets of plates across the web was also noteworthy. Remarkable tonal range.” – Judges’ comment on the Tops Herb Seasoned & Italian Seasoned Croutons packaging

“An expanded gamut job with excellent registration in the knockout, challenging coverage of the highlight dots and impressive spot builds.” – Judges’ comment on the Fresh Gourmet Crispy Onions Bag packaging

During two entire days in January, 30 flexographic professionals worked diligently, examining and scrutinizing 481 entries for the 2017 Flexographic Technical Association (FTA) Excellence in Flexography Awards Competition. Judges were asked to evaluate each print on two aspects: how complex the print is (its degree of difficulty) and how accurate it is (its level of execution). The degree of difficulty included factors such as the substrate printability/ink compatibility, registration tolerances, plate/printing complexity, fineness of print or screen, tonal range and defect detectability, while the level of execution was rated on factors such as image sharpness, ink coverage, registration, dot/screen/vignette and consistency.

About TC Transcontinental Packaging

TC Transcontinental Packaging, which has close to 900 employees in the United States and Canada, ranks among the 25 leading flexible packaging suppliers in North America. Its platform includes one premedia studio and five production plants specializing, among others, in the flexographic printing and lamination of plastic films as well as the manufacturing of bags and pouches. The division offers an array of innovative solutions to a variety of industries, including the dairy, coffee, snack foods, confectionery, fresh and frozen food, cigar, pet food markets, non-food applications, and supermarket fresh perimeter.

TC Transcontinental Packaging is a division of Transcontinental Inc. (TSX: TCL.A TCL.B), which has close to 8,000 employees in Canada and the United States, and revenues of C\$2 billion in 2016. Website: www.tc.tc/packaging

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